Agenda

- Program updates (15 minutes)
- T.H. Chan School and Canvas Catalog (20 minutes)
- edX/LTI (10 minutes)
Program updates

Thank you!
Spring 2015 Canvas evaluation

Usage moves forward:
- Over half of teaching staff users are new
- Two-fifths of teaching staff are on board for a second semester
- Two-thirds of student users had only one course in Canvas this semester

Ratings and experience showing improvement:
- Less initial confusion, more need for ongoing support
- 1/4 of students received a course-specific intro for at least one course
- Variation remains in use of functions (this requires more interpretation)
Faculty feedback

“I have used multiple platforms for online courses and their subsequent material. Canvas is by far my favorite if used correctly.”
“We were told what it did, how to log in and get set up and then to contact staffers if we had any trouble. I did not have any trouble, as it was pretty self-explanatory.”
High-level roadmap

In process

- Bulk course site creation
- Adjustments to the self-service course site creation wizard
- Mailing lists for courses
- Shopping adjustments for Fall

Up next

- Display of class list email addresses to teaching staff
- Clarification of Canvas help options
Community Updates

- HILT learning spaces week: 6/8-11
- June academic developer meeting: 6/10
- InstructureCon: 6/15
- TLT sprint demos: 6/17 (bi-weekly)
- Boston CanvasCon: 7/10
- Northeast Canvas roundtable: 8/14
- Summer Coffee & Canvas: August?
- TLT summer hackathon: More info soon
School Presentation
T.H. Chan School’s Online Program

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Julie Riley
Learning Designer, T.H. Chan School of Public Health

Erin Provensal
Instructional Technologist, T.H. Chan School of Public Health
Popular Diets: A Quest for Proof

This course examines popular diet trends and outlines data-driven evidence about their efficacy. It inspects claims made by fad diets, explores their characteristics, and provides evidence-based assessments.

Diet and Chronic Diseases

Healthy nutritional choices are closely associated with reduced risk of chronic diseases. This course explores food choices and patterns, studies their nutritional implications, and provides... Self-paced FREE

Obesity

This course offers compelling research analysis on obesity causes to help reverse the global obesity epidemic in adults and children. It provides statistics and trends, guidelines for obesity prevention... Started Mar 24, 2015 FREE
What is Canvas Catalog?

- Canvas Catalog is an institution branded storefront for schools that allows you to promote paid or free programs. You can easily list professional development courses, certification programs, continuing education programs and much more. It’s a simple, modern, and effective way to promote your courses and push your brand to new eyes.

- [https://www.youtube.com/watch?v=Y6VkqKvSy0o](https://www.youtube.com/watch?v=Y6VkqKvSy0o)
About our pilot

Create up to three “2-hour educational experiences” on topics in Nutrition.

- Free pilot, collect data, assess
- Paid pilot, collect data, assess
- Explore continuing medical education (CME) market
- Explore content partnerships with corporation and organizations
- Build a business viable plan
About our pilot

Pilot Sponsors

- Executive and Continuing Professional Education (ECPE)
- Department of Nutrition

Oversight

- Transformational Education Working Group
- ECPE Steering Committee
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Self-paced FREE

Self-paced FREE

Started Mar 24, 2015 FREE
Popular Diets: A Quest for Proof
Self-paced
Cost per enrollment: Free

Register Now

With nearly 70 percent of Americans overweight or obese, one third of them go on a diet each year. The weight-loss industry has become a multi-billion dollar business driven by best-selling books, brand-name products, and televised medical-themed advice.

This course scrutinizes popular diet trends and explores hard evidence about which ones work and which ones don’t. It delves into the claims and characteristics of seven common diets, while addressing many more, and discusses the components of “fad” diets. It also addresses factors that lead to successful weight loss and offers practical advice about achieving weight-loss goals.

People from all backgrounds – physicians, nutritionists, personal trainers and the broader public – will benefit from this course’s accessible and data-driven conclusions.
Register for the course

Thank you for your interest in Popular Diets: A Quest for Proof

We have now reached capacity. If you're interested in participating when it opens again, please leave your information and we will send you advanced notification of future offerings.

First Name

Last Name

Email

Title

Job Function

Select Function

Degree

Select Degree

Employer/Organization

Industry

Select Industry

Country

Select Country

Where do you search for continuing online education?

How often do you pay for online continuing education?

Select One

I agree to the Harvard Chan privacy policy.
Welcome! This course features a video introduction and 8 video modules, with a two-question knowledge check after each module. Once you answer the knowledge check questions you will be able to view the next video. For each video, you can also view the transcript and any associated references. This course will take about 90 minutes to complete. You may stop at any time and resume later.

The Resources area contains a full list of references and links to websites mentioned during the course.

We hope you enjoy the course. Now let’s get started!

Get Started with the Course
Introduction to Course

Watch the video, then click the blue button on the bottom right to progress to the next module.
Please press the blue "Take the Quiz" button to get started. When you have finished, click "Submit Quiz" button. Then you can continue on to the second module.

**Question 1**

1. About what proportion of Americans are now obese?
   - 1/4
   - 1/3
   - 2/3
   - 1/2

**Question 2**

2. Genetics are likely responsible for the rising U.S. obesity rates.
   - True
   - False
Technology

• Canvas Catalog; $1/participant and $.50/participant for support
• Registration form: PHP/MySQL
• Video: Kaltura
• Transcription: 3PlayMedia
• E-commerce (coming soon): Cybersource via open source form on PCI/Harvard compliant server.
Instructional Design
The stakes are high

Eric B Rimm, ScD

Professor of Epidemiology and Nutrition, Harvard T.H. Chan School of Public Health, Harvard Medical School

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Fad or Real?

- High/Low Fat
- Very Low Fat (Ornish)
- Low Carb (Atkins)
- Gluten-free
- Paleo
- Mediterranean
- Not Whole Food
  - Shakes/ Mixes/ Blends / Pills
- Support Groups
Evidence-based or not?

Paleo diet

Eat
- Grass-produced meats (lean)
- Fish/seafood
- Fresh fruits/vegetables
- Eggs
- Nuts/Seeds
- Oils (olive, walnut, flaxseed, avocado, coconut)

Avoid
- Grains
- Dairy
- Potatoes
- Refined sugar
- Legumes (k & peanuts)
- Refined vegetable oils
- Processed foods
- Salt
- Alcohol

Not Yet - Fail
The Top Ten Causes of Death

1. Heart Disease (597,689)
2. Malignant neoplasms (574,743)
3. Chronic lower respiratory diseases (138,080)
4. Cerebrovascular disease (129,476)
5. Accidents (120,859)
6. Alzheimer’s disease (83,494)
7. Diabetes Mellitus (69,071)
8. Kidney disease (50,476)
9. Influenza and pneumonia (50,097)
10. Suicide (38,364)

The Top Ten Causes of Death in the U.S. 2012

1. Heart disease
2. Cancer
3. Respiratory disease
4. Stroke
5. Accidents
6. Alzheimer's
7. Diabetes
8. Flu and pneumonia
9. Kidney disease
10. Suicide

Source: CDC
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Challenges & Benefits
Challenges

- Creating smooth content flow
- Finding ways to indicate/measure completion or provide Certificate of Completion
- Analytics not as robust as Canvas Residential and harder to distribute in a meaningful way.
- Notifications to users were excessive
- Canvas did an upgrade that affected our work
- API not well-documented with examples so we made some mistakes
Benefits

- Uses the same Canvas interface and tools
- Easy to set up
- Migration from residential Canvas to Canvas Catalog extremely easy
- More user intuitive for Faculty/Staff than HarvardX platform.
edX/LTI

Phil McGachey
Architect/Technical Lead, TLT
Wrap-up

Questions?
Comments?

Thank you!